

Gabriel Murray

Technical operator blending product taste and hands-on execution to build AI, automation, internal apps, and systems for businesses.

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Experience

Ghost (ghst.io)

Los Angeles, CA

2022 - Present

Forward Deployed Engineer

2026 - Present

- Built Boo/GhostFlow to convert messy seller files into structured product data, replacing Tableflow and eliminating the need for a **\$132K/year vendor contract**.
- Built the Boo backend, constructing an **internal API and 4-agent data workflow**: parsing, extracting, validating and enriching.
- Led rollout with ops teams and worked directly with users, turning **real seller-file failures into production fixes**.
- Built targeted **n8n/Airtable automations** that turned ad hoc ops requests into repeatable seller-intake, research, and approval workflows.

Technical Operations Manager

2025 - 2026

- Architected an inventory data pipeline processing **50K+ SKUs/month**, using LLM extraction and Snowflake/Metabase reporting to support a **\$55m active marketplace**.
- Built the Automation function **managing 2 ICs and working cross-functionally** to replace manual work with repeatable Airtable, n8n, and Census workflows.
- Engineered an enterprise offer engine that pulled live market pricing and generated **Costco, Sam's Club, and BJ's** offer sheets for **\$1M+ proposal workflows**.
- Authored runbooks and technical operating docs to standardize how **12+ contractors** could run inventory pipelines independently.

Senior Product Operations Associate

2024 - 2025

- Led data-platform migration from Sheets and Asana into Airtable, **consolidating 50+ collaborators onto a single operating system** during Series A to Series C growth.
- Automated logistics reconciliation with TableFlow, reducing packing-list review from **4 hours to 5 minutes** per order.
- Automated **product-image sourcing with Python and SERPapi**, reducing manual sourcing from days to minutes.

Merchandising Associate (promoted from Assistant)

2022 - 2024

- Managed biweekly collection rollouts across **600+ digital listings**, driving a **3.5% weekly buyer-conversion lift** over 4 months.

Projects

Personal Relationship Manager (kinshipventures.co)

2025 - Present

- Worked directly with **Gwyneth Paltrow and Moj Mahdara** to build a React/TypeScript relationship-intelligence CRM for founder, investor, and campaign workflows.
- Implemented **algorithm relationship scoring, network views, and Supabase/Postgres records**, plus auth, import/export scripts, tests, and Vercel deployment.

Toast Operating System (personal)

2025 - Present

- Built a local-first React/TypeScript personal app for email, calendar, docs, tasks, and agent status, turning scattered personal/work context into one operating surface.
- Integrated private OpenClaw chat through server-side direct sessions with smart home enablement, streaming, Mac mini/Tailscale deployment, and Playwright QA coverage.

Education

CSULB

Bachelor of Arts

Fashion Merchandising (Guest lecturer in 2021 & 2025)

2018 - 2022

Skills

🧠 AI & Automation

Multi-agent orchestration, Evals, n8n, Rest APIs, Webhooks, Make/Zapier

📊 Data

Python, SQL, Snowflake, Fivetran/Census, Airtable, Metabase